Go Further
Ford
ASPIRE
Ford
ASPIRE
BS VI
COMPLIANT

You are family to us.

We will always treat you with respect.

Be truthful and transparent.

Pay attention to your needs.

And fulfil our promises.

Ford. Kuch alag si, family wali feeling.

Service Price Promise

Calculate your service cost. And pay only what you see.

Real-Time Service Update

Get regular updates during the entire time your car is with us.

Ford Fast Forward Service* (90 minutes or free)

100 % quality car service within 90 minutes or get your money back.

Ford Protect Roadside Assistance

Dial 1800-209-7400 or 1800-103-7400 for any emergency support. Available 24X7.

Free Pick Up & Drop*

We'll pick up your car from your doorstep and drop it off when the service is done.

Ford

*Available at select locations only.

POWER, STYLE AND SUBSTANCE.

The Ford Aspire is here to set you apart. Its powerful engine propels you ahead in life. Its stylish design leaves a lasting impression. Its technology and safety features put your mind at ease. So, get set to drive the Ford Aspire. Made for those who don't believe in following others, but making their own way.

CHOOSE YOUR OWN PATH. WHY FOLLOW.

POWER | The Ford Aspire's latest 1.2l Ti-VCT engine powers you ahead of the crowd, making it your perfect partner as you progress from one milestone to another.

96PS
(70.79kW)
1.2l Ti-VCT Petrol Engine

100PS
(73.80kW)
1.5l TDCi Diesel Engine

STYLE | The Ford Aspire is elegantly designed to look distinctive and draws admiration from all directions. With a host of stylish features, the Ford Aspire ensures that you never go unnoticed.

BOLD STANCE

R15 (195/55 R15) ALLOY WHEELS

PREMIUM INTERIORS

SUBSTANCE | The Ford Aspire comes with the latest innovations in technology and safety features that keep you informed, entertained and safe.

TOUCHSCREEN WITH NAVIGATION

REAR-VIEW CAMERA

PUSH BUTTON START

6 AIRBAGS

AUTOMATIC CLIMATE CONTROL

ABS & EBD

COLOURS

White Gold

Ruby Red

Moondust Silver

Smoke Grey

Oxford White

3 ★ YEAR ★ FACTORY WARRANTY

3-Year Factory Warranty

The Ford Aspire now comes with **3 year factory warranty.**

Ford Service Price Promise

When it comes to Ford service, believe in facts and not impressions. Here is the Ford Aspire periodic maintenance table for you to see and judge for yourself.

Periodic maintenance service prices~ — The price you see is the price you pay.

Model	Variant	Engine	1 year / 10,000 kms	2 year / 20,000 kms	3 year / 30,000 kms	4 year / 40,000 kms	5 year / 50,000 kms	6 year / 60,000 kms	7 year / 70,000 kms	8 year / 80,000 kms	9 year / 90,000 kms	10 year / 100,000 kms
Ford Aspire	Petrol	1.2L	1,811	4,751	4,230	4,751	4,230	6,420	4,230	4,751	4,230	4,751
	Diesel	1.5L	2,841	6,195	7,234	6,195	5,672	8,456	5,672	6,195	7,234	6,195

~All Prices in INR. Windshield wash fluid is optional.

Affordable Parts

When it comes to the price of car parts, Ford keeps your pockets happy! We work hard every day to localise and make the spare parts readily available, so you save more. 'Aspire once again ranks No.1 in terms of affordability of its spare parts.' *-Autocar Spare Parts Price Survey, December 2018*

More Sub-Assembly Parts

Why change the whole ORVM for just a cracked mirror? With your Ford Aspire's sub-assembly parts, you have the freedom of getting your car fixed in no time, at a much lower cost. **Replace the damaged part and pay for that only, not for the entire assembly.**

Presenting FordPass™

SMART VEHICLES FOR A SMART WORLD

Experience connectivity with your Ford wherever you are.

Experience the next-gen connectivity with your Ford vehicle and access features like remote start/stop, remote lock/unlock, vehicle locator, vehicle health alerts and more on your phone through the FordPass app.

Google play

Download on the App Store

FordPass

Terms and conditions apply. Remote Start/Stop feature available only with AT variants. Tyre Pressure & Oil life alerts are available on selected variants only.

Technical Specifications

Engine	Petrol	Diesel
Transmission	5-Speed Manual	5-Speed Manual
Applicability	AllVariants	Trend, Titanium, Titanium+
Displacement, cc	1194cc	1499 cc
Max. Engine output, PS (kW) @ rpm	96PS (70.79kW) @ 6500 rpm	100PS (73.8kW) @3750 rpm
Max. Torque, Nm @ rpm	119 Nm @4250 rpm	215 Nm @1750-2500 rpm
Fuel Efficiency (km/l)	18.5km/l	24.4km/l
Kerb Weight (kg)##	1016~1044 kg	1063~1091 kg
Fuel Tank Capacity (l)	42l	40l
Dimension		
Overall Length (mm)	3995	
Overall Width (mm)	1704	
Overall Height (mm)	1525	
Wheelbase (mm)	2490	
Suspension		
Front	Independent McPherson	
Rear	Semi-Independent (Twist Beam type)	
Brakes		
Front	VentilatedDisc Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder	
Rear	Drum Brakes / Hydraulic, Vacuum Assisted, Tandem Master Cylinder with Auto Slack Adjuster	
Steering		
Technology	Electric Power Assist	
Functionality	Tilt Only	
Wheels* & Tyres	**Ambiente (P) / Trend**	**Titanium / Titanium+**
Wheels	5.5x14 Steel Wheels	6.0x15 Alloy Wheels
Tyres	175/65 R14	195/55 R15

*Spare wheel is made of steel and size is 175/65 R14.

Features

Variants	Ambiente (P)	Trend	Titanium	Titanium+
Exterior				
Rear Fog Lamps	✓	✓	✓	✓
B-Pillar Black Applique	-	✓	✓	✓
Front Fog Lamps	-	-	-	✓
Rear Defogger	-	-	-	✓
Outer Door Handles	Black	Body Coloured	Body Coloured	Body Coloured
Front Grille Surround	Black	Chrome	Chrome	Chrome
Premium Cellular Grille	Black	Silver Painted	Silver Painted	Silver Painted
Outside Rear-View Mirrors	Black	Body Coloured	Body Coloured	Body Coloured
Front & Rear Bumpers	Body Coloured	Body Coloured	Body Coloured	Body Coloured
Rear Applique on Decklid	Painted	Chrome	Chrome	Chrome
Interior				
Two Tone (Sand + Light Oak) Environment	✓	✓	✓	✓
Adjustable Front & Rear Seat Headrests	✓	✓	✓	✓
Map Pocket - Driver/Front Passenger Seat	✓	✓	✓	✓
12V Power Source Outlet - Front	✓	✓	✓	✓
Seat Upholstery	Fabric	Fabric	Fabric	Fabric
Passenger Vanity Mirror	-	✓	✓	✓
Driver Seat Height Adjustment	-	✓	✓	✓
Parking Brake Lever Tip	Black	Chrome	Chrome	Chrome
Infotainment & Connectivity				
Vehicle Connectivity with Ford Pass	✓	✓	✓	✓
Audio with AM/FM Radio + USB*	-	✓	✓	✓
^Bluetooth®	-	✓	✓	✓
4 Speakers (2 Front + 2 Rear)	-	✓	✓	✓
Embedded Navigation	-	-	✓	✓
Touchscreen (Capacitive) Infotainment System	-	-	17.78 cm (7.0)	17.78 (7.0)

*2 USB ports in Titanium+

Features

Variants	Ambiente (P)	Trend	Titanium	Titanium+
Comfort & Convenience				
Front Dome Lamp	✓	✓	✓	✓
Welcome Lamps	✓	✓	✓	✓
Tilt Steering	✓	✓	✓	✓
Distance to Empty	✓	✓	✓	✓
Door Ajar Warning	✓	✓	✓	✓
Low Fuel Warning	✓	✓	✓	✓
Variable Intermittent Front Wipers	✓	✓	✓	✓
Electric Boot Release	✓	✓	✓	✓
Driver Side Power Window - One Touch	✓ (Up & Down)	✓ (Up & Down)	✓ (Up & Down)	✓ (Up & Down)
Boot Lamp	-	✓	✓	✓
Gear Shift Indicator	✓	✓	✓	✓
Turn Indicators on ORVMs	-	✓	✓	✓
Tachometer	✓	✓	✓	✓
Interior Grab Handles with Coat Hooks	✓	✓	✓	-
Inner Rear-View Mirror	Day/Night	Day/Night	Day/Night	Day/Night
Power Windows	Front	Front & Rear	Front & Rear	Front & Rear
Auto A/C	Manual	Manual	Manual	✓
Steering Wheel Mounted Audio Controls	-	✓	✓	✓
Rear-View Camera	-	-	✓	✓
Power Adjustable ORVMs	-	✓	✓	✓
Power Fold ORVMs	-	-	-	✓
Push Button Start	-	-	✓	✓
Device Dock	-	✓	-	-
Safety & Security				
Driver & Passenger Airbags	✓	✓	✓	✓
Rear Parking Sensors	✓	✓	-	✓
ABS[1] with EBD[2]	✓	✓	✓	✓
Engine Immobiliser	✓	✓	✓	✓
Front 3 Point Seat Belts	✓	✓	✓	✓
Rear Seat Belts (3 Point Outer, Lap Middle)	✓	✓	✓	✓
Driver & Passenger Seat Belt Reminder	✓	✓	✓	✓
High Speed Alert system^^	✓	✓	✓	✓
Remote Keyless Entry	-	✓	✓	✓
Perimeter Alarm	-	✓	✓	✓
Side & Curtain Airbags	-	-	-	✓

1. Anti-Lock Braking System 2. Electronic Brakeforce Distribution

BUILT QUALITY, GREEN, SAFE AND SMART

FORD **SERVICE**

DIESEL 24.4km/l**

PETROL 18.5km/l**

GIVE A MISSED CALL TO
73304 73304
TO DOWNLOAD THE BROCHURE

Ford Service Roadside Assistance
1800 209 7400

Dealer Stamp

Savings on Service:
The Ford Aspire comes with a 3-year factory warranty.
- **Scheduled Service Plan:** Covers periodic maintenance services
- **Total Maintenance Plan:** Covers complete maintenance of your car for guaranteed peace of mind ownership
- **Roadside Assistance:** 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre

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