Go Further



You are family to us.

Sura

We will always treat you with respect.

Be truthful and transparent.

Pay attention to your needs.

And fulfil our promises.

Ford. Kuch alag si, family wali feeling.



### **Service Price Promise**

Calculate your service cost and know exactly how much it will cost to replace your car's parts



## **Real-Time Service Update**

Receive regular real time updates for your car service



### Ford Fast Forward Service

Ford commits to deliver the guest car within 90 minutes on every Periodic Maintenance Service



### Ford Protect Roadside Assistance

Just dial 1800-209-7400 or 1800-103-7400 for any emergency support for your Ford vehicle. (Available 24x7)



### Pick Up and Drop

Opt for pick-up and drop at your doorstep for your car service



## COOL, CAPABLE, CONNECTED AND CONFIDENT.

The Ford Freestyle is India's first Compact Utility Vehicle (CUV) that is designed to complement your freestyle spirit. Whether it's cruising on smooth roads or exploring rugged terrains, Freestyle gives you the josh to navigate life on your own terms and live without regrets. All it takes is the will, because this car can surely find the way.

Josh hai dil mein.



# CAPABLE

Equipped with a powerful engine and ARP (Active Rollover Prevention), the Ford Freestyle can take on both rough terrains and steep inclines. So push the pedal, chase that chance and take off to a place where your heart belongs.





1.2l Petrol Engine 96PS (70.79kW) 1.5l Diesel Engine 100PS (73.80kW)



**ARP (ACTIVE ROLLOVER PREVENTION)** 



**GROUND CLEARANCE & SPORTY SUSPENSION** 



## CONFIDENT

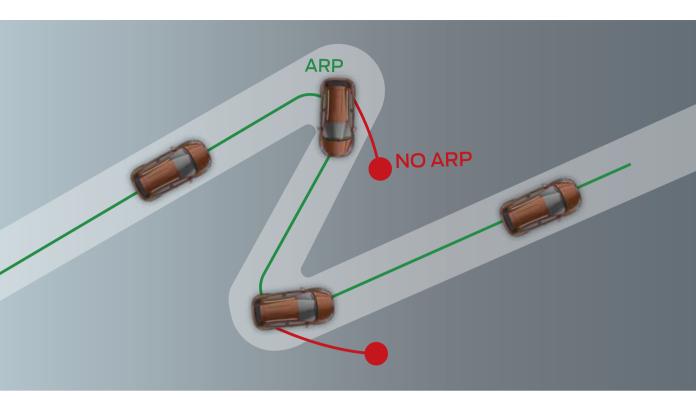
The Ford Freestyle lets you drive through rough terrain boldly without compromising on safety. Its safety features are always ready for your free spirit, making sure you lead a life free of regret.



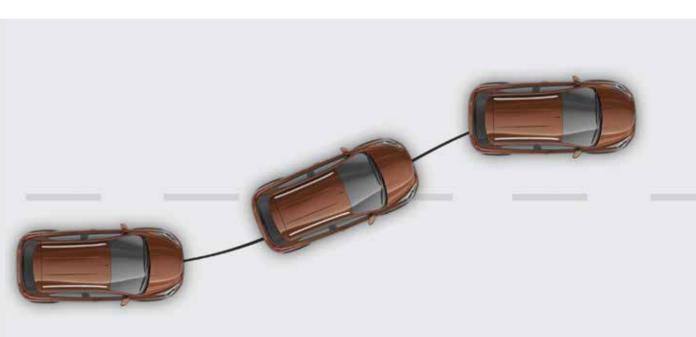
**6 AIRBAGS** 

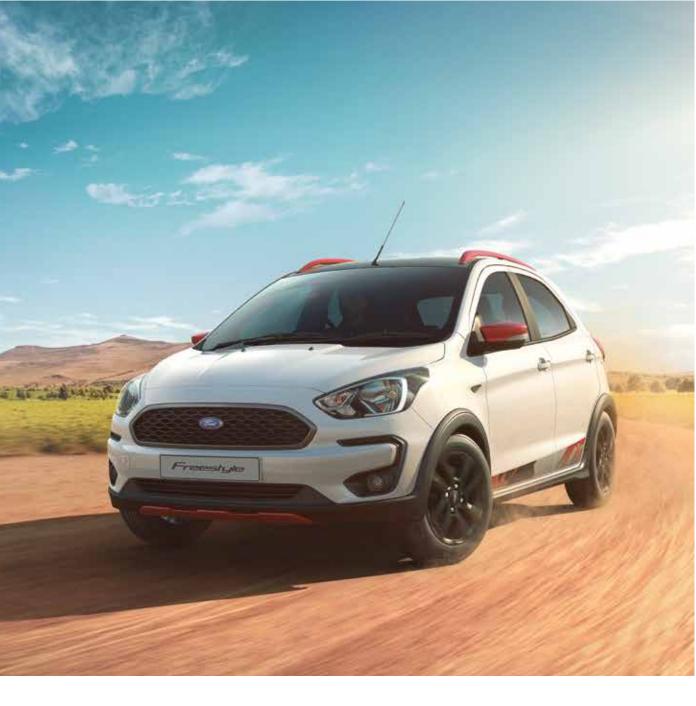


**REAR VIEW CAMERA** 



## **ARP (ACTIVE ROLLOVER PREVENTION)**





## COOL

The Ford Freestyle oozes appeal from every curve and corner. Its bold and sporty exterior complements its premium interiors. Take it for a spin and infuse every road with its energetic freestyle spirit.



**DUAL PAINTED ROOF** 



**ROOF RAILS** 



R15 (185/60 R15) SPORTY ALLOY WHEELS



**STYLISH INTERIOR** 



# CONNECTED

The Ford Freestyle is the perfect companion, always attuned and adapting to the road ahead. Its smart technology and intuitive abilities are not just limited to what's outside the car but also what's on your mind, letting you navigate through life at your own free will.



**TOUCHSCREEN WITH NAVIGATION** 



**RAIN SENSING WIPERS** 



**PUSH BUTTON START** 



AUTOMATIC CLIMATE CONTROL

# COLOURS



Freestyle - Canyon Ridge



Smoke Grey



Moondust Silver



White Gold



Diamond White



Ruby Red



Flair - Diamond White



Smoke Grey



White Gold



## 3-Year/1,00,000 km Factory Warranty 🍊

The Ford Freestyle now comes with **3-year/1,00,000 km factory warranty** 

## Ford Service Price Promise

When it comes to Ford service, believe in facts and not impressions. Here is the Ford Freestyle periodic maintenance table for you to see and judge for yourself.

Periodic maintenance service prices~

The price you see is the price you pay.

Model	Variant	Engine	-	2 year / 20,000 kms	3 year / 30,000 kms	4 year / 40,000 kms	-	-	-	8 year / 80,000 kms	-	10 year / 100,000 kms
Ford	Petrol	1.2L	1398	3487	3682	3487	3324	5304	3324	3487	3682	3487
Freestyle	Diesel	1.5L	2198	4287	5624	4287	4124	6276	4124	4287	5624	4287

~Windshield washer is optional, Prices as of June 2020 & are subject to change without any prior notice.

## Presenting FordPass™ SMART VEHICLES FOR A SMART WORLD

## Experience connectivity with your Ford wherever you are.

Experience the next-gen connectivity with your Ford vehicle and access features like remote start/stop, remote lock/unlock, vehicle locator, vehicle health alerts and more on your phone through the FordPass app.



Terms and conditions apply. Tyre Pressure & Oil life alerts are available on selected variants only.

#### Technical Specifications

rechnical Specifications		
Engine	1.2l Petrol Engine	1.5l Diesel Engine
No. of Cylinders w/ Compression Ratio	3 Inline Cylinders / 11.2:1 Ratio	4 Inline Cylinders / 16:1 Ratio
Displacement, cc	1194 cc	1499 cc
Max, Engine Output, PS (kW) @ rpm	96PS (70,79kW) @ 6500 rpm	100PS (73.80kW) @ 3750 rpm
Max. Torque, Nm @ rpm	119 Nm @ 4250 rpm	215 Nm @ 1750-2500 rpm
Fuel Efficiency (km/l)	18,5km/l	23,8km/l
Kerb Weight (kg)##	1026-1044 kg	1062 <b>-</b> 1080 kg
Fuel Tank Capacity (l)	42l	40l
Transmission		
Туре	5 Speed Manual	5 Speed Manual
Dimension		
Overall Length (mm)		54
Overall Width (mm)	17.	37
Overall Height (mm)	15	70
Wheel Base (mm)	24	90
Turning Radius (m)		.0
Boot Space (l)	25	57
Suspension		
Front		t McPherson
Rear	Semi Independent	(Twist Beam type)
Brakes		
Front		uum Assisted, Tandem Master Cylinder
Rear	Drum Brakes / Hydraulic, Vacuum Assisted, Tar	ndem Master Cylinder with Auto Slack Adjuster
Steering		
Technology		ower Assist
Functionality		Only
Wheels* & Tyres	Ambiente (P)	Titanium Titanium+ Flair
Wheels	6.0x15 Steel Wheels	6.0x15 Alloy Wheels
Tyres	185/60 R15	185/60 R15

Tyres \*Spare wheel is made of steel and size is 175/65 R14.

#### Features

Variants	Ambiente (P)	Titanium	Titanium+	Flair	
Safety & Security					
ABS with EBD	1	1	1	1	
Front Dual Airbags	1	1	1	1	
Engine Immobiliser	1	1	1	1	
Front 3 Point Seat Belts	1	1	1	1	
Rear Seat Belts (3 Point Outer, Lap Middle)	1	1	1	1	
Beltminder - Driver & Passenger	1	1	1	1	
Door Ajar Warning	1	1	1	1	
Reverse Parking Sensor	1	-	1	1	
Speed Sensing Auto Door Locks	1	1	1	1	
Perimeter Anti-theft Alarm	-	1	1	1	
High Speed Alert System^^	1	1	1	1	
Rear-View Camera	-	1	1	✓	
Fog Lamp	Rear Only	Rear Only	Front & Rear	Front & Rear	
Active Rollover Prevention (HLA/ESP/TCS)*	-	1	1	1	
Side & Curtain Airbags	-	-	1	1	
Comfort & Convenience					
Driver & Passenger Front Seat Map Pockets	1	1	✓	1	
6-Speed Variable Intermittent Front Wipers	1	1	1	1	
12V Power Source Outlet - Front	1	1	1	1	
Passenger Sunvisor Vanity Mirror	-	1	1	1	
Power Windows - Front & Rear	Front Only	1	1	✓	
Driver Side Power Window - One Touch	Up & Down	Up & Down	Up & Down	Up & Down	
Keyless Entry	1	1	1	1	
Front & Rear Grab Handles with Coat Hooks	1	1	-	-	
Home Safe Head Lamps	-	1	✓	1	
Driver Seat Height Adjustment	-	1	1	1	
Rear Window Washer & Wiper	-	-	1	1	
Electric Rear Window Defroster	-	-	1	1	
Push Button Start	-	1	1	1	
Power Adjusted Outer Mirror	-	1	1	1	
Power Fold Outer Mirror	-	1	1	1	
Automatic Climate Control	-	-	1	1	
Inner Rear View Mirror	Day/Night	Day/Night	Electrochromic	Electrochromic	
Automatic Headlamp	-	-	1	1	
Rain-Sensing Wiper	_	-	1	1	

\*HLA - Hill Launch Assist, ESP - Electronic Stability Program, TCS - Traction Control System.

#### Features

Variants	Ambiente (P)	Titanium	Titanium+	Flair	
Infotainment & Connectivity					
Vehicle Connectivity with FordPass™	1	1	1	1	
Audio with AM/FM, MP3, Microphone	-	1	1	1	
USB	-	1 Port	1 Port	1 Port	
Bluetooth®	-	1	1	/	
4 Speakers (2 Front + 2 Rear)	-	1	1	1	
Steering Wheel Mounted Audio Controls	-	1	Audio+Phone	Audio+Phone	
Touchscreen (Capacitive) Infotainment System	-	1	1	1	
Embedded Navigation	-	1	1	1	
Exterior					
Upper/Lower Grille Mesh - Black	1	1	1	1	
Headlamp Bezel - Black	1	1	1	✓	
Body Cladding on Side & Wheel Arches	1	1	1	✓	
Body Coloured Outer Door Handles	1	1	1	1	
Exterior Mirror	Bold Grey	Body Coloured	Body Coloured	Anodised Red	
Front Fog Lamp Ornamentation - Black	1	1	1	1	
B/C Pillar Black Tape	-	1	1	1	
15" Alloy Wheel	-	1	1	✓ (Premium Black Painted)	
Dual Tone - Black Painted Roof	-	_	-	1	
Turn Indicators on Outer Mirror	-	1	1	1	
Roof Rails	Black	Silver	Silver	Anodised Red	
2 tone Flair Decals on Doors and Decklid	-	_	-	1	
Front & Rear Skid Plates	Black	Silver	Silver	Anodised Red	
Interior					
Charcoal Black Interiors	1	1	1	1	
Front Door Scuff Plate	1	1	1	1	
Rear Seat Full Fold Down	1	1	1	1	
Adjustable Front Seat Headrest	1	1	1	1	
Adjustable Rear Seat Headrest	-	1	1	1	
Seat Upholstery	Fabric	Fabric	Fabric	Fabric with Flair Branding	
Rear Parcel Tray	-	_	1	1	
Inner Door Handles - Chrome	-	1	1	1	
Front Door Trim Panel - Fabric	-	_	1	1	
Parking Brake Knob - Chrome	-	1	1	1	
Door Deco Strip Applique - Sienna	-	_	1	Anodised Red	
Steering Wheel / Radio Bezel Applique	-	Deep Space	Deep Space	Proteus Black	
Instrumentation & Lighting					
Trip Computer	1	1	1	1	
Low Fuel Warning Light	1	1	1	1	
Distance to Empty	1	1	1	1	
Maintenance Warning Display	1	1	1	1	
Water Temperature Warning Light	1	1	1	1	
Courtesy Light Delay	1	1	1	1	
Battery Monitor Sensor	1	1	1	1	
Front Dome Lamp	1	1	1	1	
Tachometer with Gear Shift Indicator	1	1	1	1	
nstrument Cluster - 5.8cm	1	1	1	1	
Load Compartment Light	-	1	1	1	
Glove Box Light	-		1	1	





## BUILT QUALITY, GREEN, SAFE AND SMART

## FORD SERVICE

DIESEL 23.8km/l\*\*

GIVE A MISSED CALL TO 73302 73302 TO DOWNLOAD DIGITAL BROCHURE



### Savings on Service:

The Ford Freestyle comes with a 3-year/1,00,000 km factory warranty.

- Extended Warranty: Covers your car against all electrical & mechanical failures, for an additional period
- Scheduled Service Plan: Covers periodic maintenance services
- Total Maintenance Plan: Covers complete maintenance of your car for guaranteed peace-of-mind ownership
- Roadside Assistance: 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre

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