



Ford

You are family to us.

We will always treat you with respect.

Be truthful and transparent.

Pay attention to your needs.

And fulfil our promises.

Ford. Kuch alag si, family wali feeling.



#### Service Price Promise

Calculate your service cost and know exactly how much it will cost to replace your car's parts



## Ford Fast Forward Service

Ford commits to deliver the guest car within 90 minutes on every Periodic Maintenance Service



# Pick Up and Drop

Opt for pick-up and drop at your doorstep for your car service



#### Real-Time Service Update

Receive regular real time updates for your car service



#### Ford Protect Roadside Assistance

Just dial 1800-209-7400 or 1800-103-7400 for any emergency support for your Ford vehicle. (Available 24x7)

Ford

# Introducing Ford Figo

With Fully Automatic 6-Speed Transmission.

Get set to experience the smoothest drive, the thrill of acceleration and the fun of driving with the new truly, fully automatic Figo. Get set to experience an automatic like no other.

Fully Fun. Fully Automatic.



## **Key Automatic Features**



6-Speed Automatic Transmission



Hill Launch Assist



Traction Control

#### **Fun To Drive**



Powerful Engine

### Safety



6 Airbags ABS & EBD



Sport Selectshift



**Electric Stability Control** 



Remote Start/Stop With FordPass™

#### Style



Aerodynamic Design



Stylish Interiors

## **Technology**



Automatic Headlamps



Touchscreen With Embedded Navigation

#### Presenting FordPass™

## SMART VEHICLES FOR A SMART WORLD

Experience connectivity with your Ford wherever you are.

Experience the next-gen connectivity with your Ford vehicle and access features like remote start/stop, remote lock/unlock, vehicle locator, vehicle health alerts and more on your phone through the FordPass™ app.





#### 3-Year Factory Warranty (



The Ford Figo now comes with 3-year factory warranty.

#### Ford Service Price Promise ( )



#### New Ford customers will get an additional third free† service at 20,000 kms.

When it comes to Ford service, believe in facts and not impressions. Here is the Ford Figo periodic maintenance table for you to see and judge for yourself.

Per	Periodic maintenance service prices~							The price you see is the price you pay.					
Mod	del	Variant	Engine	10,000 kms	20,000 kms	30,000 kms	40,000 kms	50,000 kms	60,000 kms	70,000 kms	80,000 kms	90,000 kms	100,000 kms
Figo	АТ	Petrol	1.2L	1313	1478	4362	4097	3932	6047	3932	4097	4362	4097

Note: Prices are of Delhi incl. of all taxes, windshield washer is optional. Prices are subject to change without any prior notice. SPP prices are applicable from 20th July, 2021. Only the labour is free for 2 years/20,000 kms service, whichever occurs earlier.

#### Affordable Parts (



When it comes to the price of car parts, Ford keeps your pockets happy. We work hard every day to localise and make the spare parts readily available. That's why we have been declared the leaders in spare parts affordability 3 consecutive times\*. You can visit www.fordservicepricepromise.com to check your Ford car maintenance cost in our Service Price Promise portal and pay only what you see. \*AutoCar Spare parts survey 2016, 2018, 2020

#### Colours

Figo Titanium Ruby Red













Moondust Silver

Smoke Grey

White Gold

Diamond White

## Technical Specifications

Technical Specifications					
Engine	Petrol				
Transmission	6-Speed Automatic				
Applicability	Titanium & Titanium+				
Displacement, cc	1194 cc				
Max. Engine output, PS (kW) @ rpm	96PS (71.2kW) @ 6500 rpm				
Max. Torque, Nm @ rpm	119 Nm @ 4250 rpm				
Fuel Effciency (km/l)	16.0 km/l				
Kerb Weight (kg)##	1081-1094 kg				
Fuel Tank Capacity (L)	42 l				
Dimension					
Overall Length (mm)	3941				
Overall Width (mm)	1704				
Overall Height (mm)	1525				
Wheelbase (mm)	2490				
Suspension					
Front	Independent McPherson				
Rear	Semi-Independent (Twist Beam type)				
Brakes					
Front	Ventilated Disc Brakes / Hydraulic, Vacuum - Assisted, Tandem Master Cylinder				
Rear	Drum Brakes / Hydraulic, Vacuum - Assisted, Tandem Master Cylinder with Auto Slack Adjuster				
Steering					
Technology	Electric Power Assist				
Functionality	Tilt Only				
Wheels* & Tyres	Titanium / Titanium +				
Wheels	6.0 J x15 Alloy Wheels				
Tyres	195/55 R15				

\*Wheel size is 195/55 R15

Features		**Wileet Size is 190/00 Ris
Variants	Titanium AT	Titanium + AT
Exterior		
Rear Fog Lamps	<b>√</b>	<u>/</u>
Outer Door Handles	Body Coloured	Body Coloured
Front Grille Surround	Chrome	Chrome
Grille Mesh Outside Rear-View Mirrors	Silver Painted	Silver Painted Body Coloured
Front & Rear Bumpers	Body Coloured  Body Coloured	Body Coloured  Body Coloured
Fog Lamp Bezel	Chrome	Chrome
Alloy Wheels	✓	✓ ✓
Front Fog Lamps	-	/
B Pillar Black Applique	✓	✓
Rear Defogger	-	✓
Rear Washer + Wiper	-	✓
Interior		
Charcoal Black Interiors	✓	✓
Seat Upholstery	Fabric	Fabric
Adjustable Front Seat Headrests	✓	✓
Map Pocket - Front Passenger Seat	✓	<b>/</b>
Parking Brake Lever Tip	Chrome	Chrome
12V Power Point - Front	<b>√</b>	<b>/</b>
Passenger Vanity Mirror		<b>/</b>
Rear Package Tray  Adjustable Rear Seat Headrests		✓ ✓
Driver Seat Height Adjustment	<u>√</u>	<i>\</i>
Infotainment & Connectivity	V	· ·
Vehicle Connectivity with FordPass™	<b>√</b>	/
Touchscreen (Capacitive) Infotainment System	17.78 cm (7.0)	17.78 cm (7.0)
Embedded Navigation	√ ·	V
FM/AM Radio + Aux-in + USB	✓	✓
^Bluetooth®	✓	✓
4 Speakers (2 Front + 2 Rear)	✓	✓
Comfort & Convenience		
Front Dome Lamp	✓	✓
Welcome Lamps	✓	✓
Tilt Steering	· · · · · · · · · · · · · · · · · · ·	<i></i>
Inner Rear-View Mirror	Day/Night	Electrochromic
Distance to Empty	<i>,</i>	<i>\</i>
Door Ajar Warning	✓ ✓	✓ ✓
Low Fuel Warning Power Windows	Front+Rear	√ Front+Rear
Driver Side Power Window - One Touch	✓ (Up & Down)	✓ (Up & Down)
Variable Intermittent Front Wipers	/ (Op & DOWII)	✓ (OP & DOWN)
Auto Door Lock @ 15 km/hr		· /
Electric Boot Release	/	/
Auto A/C	Manual	/
Interior Grab Handles with Coat Hooks	✓	-
Boot Lamp	✓	✓
Steering Wheel Mounted Audio Controls	✓	✓
Gear Shift Indicator	✓	✓
Turn Indicators on ORVMs	✓	✓
Power Adjustable ORVMs	✓	✓
Power Fold ORVMs	-	✓
Tachometer	✓	✓
Push Button Start	,	_
Rain-Sensing Wipers	✓	✓ .
Auto Headlamps	-	✓
	-	
Safety Driver & Passenger Airhags	-	<i>y y</i>
Driver & Passenger Airbags	-	<i>y y</i>
Driver & Passenger Airbags ABS <sup>1</sup> with EBD <sup>2</sup>	- - - - -	<i>y y y y</i>
Driver & Passenger Airbags ABS¹ with EBD² Engine Immobiliser	- - - / /	\frac{1}{\sqrt{1}}
Driver & Passenger Airbags  ABS¹ with EBD²  Engine Immobiliser  Front 3-Point Seat Belts	- - - - -	<i>y y y y</i>
Driver & Passenger Airbags  ABS¹ with EBD²  Engine Immobiliser  Front 3-Point Seat Belts  Rear Seat Belts (3 Points Outer, Lap Middle)	- - - / /	\frac{1}{\sqrt{1}}
Driver & Passenger Airbags  ABS¹ with EBD²  Engine Immobiliser  Front 3-Point Seat Belts	- - - - - - - - - - -	\frac{1}{\sqrt{1}}
Driver & Passenger Airbags  ABS¹ with EBD² Engine Immobiliser Front 3-Point Seat Belts Rear Seat Belts (3 Points Outer, Lap Middle) Driver & Passenger Seat Belt Reminder	- - - - - - - - - - - - - - - - - - -	\frac{1}{\sqrt{1}}
Driver & Passenger Airbags  ABS¹ with EBD² Engine Immobiliser Front 3-Point Seat Belts Rear Seat Belts (3 Points Outer, Lap Middle) Driver & Passenger Seat Belt Reminder High Speed Alert System^^	- - - - - - - - - - - - - - - - - - -	\frac{1}{\sqrt{1}}
Driver & Passenger Airbags  ABS¹ with EBD² Engine Immobiliser Front 3-Point Seat Belts Rear Seat Belts (3 Points Outer, Lap Middle) Driver & Passenger Seat Belt Reminder High Speed Alert System^^ Rear Parking Aid	- - - - - - - - - - - - - - - - - - -	✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓
Driver & Passenger Airbags  ABS¹ with EBD² Engine Immobiliser Front 3-Point Seat Belts Rear Seat Belts (3 Points Outer, Lap Middle) Driver & Passenger Seat Belt Reminder High Speed Alert System^^ Rear Parking Aid Remote Keyless Entry	- - - - - - - - - - - - - - - - - - -	✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓



## Compare Model >



Locate a Dealer (>)





Book a Test Drive (>)









BUILT QUALITY, GREEN, SAFE AND SMART







#### Savings on Service:

The Ford Figo comes with a 3-year factory warranty.

- Scheduled Service Plan: Covers periodic maintenance services
- Total Maintenance Plan: Covers complete maintenance of your car for guaranteed peace-of-mind ownership
- Roadside Assistance: 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre

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